



## PATENT ABSTRACTS OF JAPAN

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(71) Applicant: NIPPON N U S KK

(72) Inventor: MORIMOTO TOSHIO

(54) INFORMATION SHARING SITE, OPERATION METHOD OF INFORMATION SHARING SITE, AND STORAGE MEDIUM WITH OPERATION PROGRAM OF INFORMATION SHARING SITE STORED THEREIN

(57) Abstract:

**PROBLEM TO BE SOLVED:** To provide an information sharing site generating a win.win type merit between an information registrant and an information user by adapting the method of paying a consideration to the information registrant according to the usability of provided information.

**SOLUTION:** In this information sharing site 40 for registering the information transmitted from an information registrant terminal 10 in an information shared page 42, and permitting a user terminal 20 to browse and listen to the information registered in the information shared site 42, an information sharing page point management means 54 imparts a point to the information registrant for the information registered in the information sharing page 42 according to the browsing and listening state by the user terminal 20. A consideration payment management means 56 pays the consideration on the basis of the point imparted by the informa-

tion shared page point management means 54 to the information registrant and an advertiser.

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